

RE-ELECT

ROLAND

SCHMIDT



FOR **PRESIDENT**  
VOTE **ROLAND** 730.CA

# COMRADES & FRIENDS



Due to C19, it has been far too long since I could safely hold my regular workfloor meetings and share the exciting ways our local has strengthened itself and fought for our members. I hope you'll grant me three more years to keep pushing our local, and all of CUPW, to become the credible, fighting force we need it to be to win.



## Growing Our Local

By every metric, we're much stronger now than before I was elected. In the 10 months before C19 hit, I worked tirelessly to:

- ★ Hold 157 facility visits and over 250 workfloor meetings across all shifts sharing news and local initiatives;
- ★ Personally sign-up 800+ members to our contact lists and weekly email dispatches;
- ★ Prioritize member education (9 workfloor organizing courses, 3 steward courses, 2 advanced steward courses), recruiting 20+ new stewards and 80+ new activists;
- ★ Increase member engagement. GMM attendance grew from barely quorum (~20) to an average (pre-C19) of 70+ members (mostly new); and
- ★ Build a cross-Prairie ally network to expand our organizing-first reform strategy to other locals.



## Navigating Crisis

I'm very proud of the leadership our local office provided during the pandemic. With C19 shelving our organizing ambitions, I redirected my energy to:

- ★ Leverage the threat of a mass safety refusal into immediate anti-C19 protocols;
- ★ Maintain GMM and Exec functions while other locals are still without either;
- ★ Collaborate with our Health and Safety Officer, Rashpal, to update members on all C19 developments;
- ★ Redesign and help relaunch our website to become our main member resource and info hub; and
- ★ Skillfully amplify our struggles, concerns and demands in the media.



# FIGHTING FORWARD

I only want this position to the extent that our members are willing to continue supporting an organizing-first strategy to reform this union. If re-elected, I will fully commit my efforts to:

- ★ Maintain my standard of routine, thorough updates, across all mediums, on all local union news and events;
- ★ Immediately resume regular workforce visits once the pandemic lifts;
- ★ Mentor more activists and aggressively promote and deploy advanced organizer training workshops to further boost our capacity to fight CPC;
- ★ Win more locals to our cause of reforming CUPW and pressuring National to devise a country-wide fight-back strategy; and
- ★ Expertly solidify, and lead, our local in the coming negotiation round and likely strike.

**If every local embraced, organized, and mobilized the collective strength of their membership, our union would be feared like a lion instead of always cowering like a lamb. I'm asking for your support to keep fighting forward to finish what we've started, and to be the living proof of what's possible when our workfloors rise up!**

More information at

**VOTEROLAND730.CA**

# VOTING INFORMATION

**ADVANCE POLLS** ▶ March 31, 2021 (7am – 7pm)

**FINAL POLLS** ▶ April 10, 2021 (11am – 5pm)

**ELECTION RESULTS** ▶ April 10, 2021, Virtual GMM (6pm)

## UNION OFFICE (BACK ENTRANCE ONLY)

18121 107 Avenue, Edmonton



Over 21 years, I've witnessed the full roller coaster of internal CUPW politics; Roland was instrumental in unifying our executive and focusing our fight on the boss instead of each other. It gives me great joy to move forward in this spirit of solidarity with negotiations just around the corner.

*Rashpal Sehmy*  
CUPW 730,  
Health & Safety Officer



Roland's mandate was to build a program of organizing and direct action. Within two months of his win, he helped roll-out and teach Taking Back Our Workfloor courses with unprecedented accessibility and frequency. I know I'm not the only member whose activism was ignited in that inspiring class.

*Natasha Fryzuk*  
CUPW 730,  
Communications Officer



Roland's powerfully demonstrated his leadership abilities as our local president. In short order, he inspired us to embrace a bold organizing strategy centering the collective power of workers. You'd have to be deliberately not paying attention to see how drastically our local's changed for the better.

*Devon Rundvall*  
CUPW 730, 1st Vice  
President (Organizing)

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